

A PROPOSAL FOR A FUNNY SHORT ABOUT THE MOVING OF FRAMESTORE LONDON
THIS FESTIVE SEASON / NEW YEAR 2017/2018

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**A CLASSIC CHRISTMAS TALE,
WITH A MODERN TWIST.**

‘ SOMEONE WAS LOOKING FOR SHELTER
BUT NO ONE HAD SPACE ...

... ESPECIALLY IN FRAMESTORE !

OUR BEAR TRIED AT ALL THEIR 5 LONDON BUILDINGS



BUT NO RECEPTIONIST WOULD LET HIM IN



TRUTH BE TOLD,
THERE WAS NO SPACE LEFT FOR ANYBODY



ALL LOCATIONS WERE OVERFLOWING WITH THE EVER GROWING
NUMBER OF THE FRAMESTORE TEAM MEMBERS

PADDINGTON WAS LEFT EVERY TIME MORE INTIMIDATED

A DISHEARTENED PADDINGTON KEPT WANDERING AIMLESSLY **UNTIL HE PASSED 28 CHANCERY LANE,** AN APPARENTLY EMPTY BUILDING

A DOOR WAS LEFT AJIAR AND IT WAS COLD OUTSIDE, SO HE CAUTIOUSLY ENTERED AND DISCOVERED THAT OTHER FAMILIAR CREATURES HAD ALREADY FOUND REFUGE IN THE BUILDING!



PADDINGTON WASN'T EVEN SURE, IF THEY WERE ALLOWED TO BE THERE, BUT ...

ROCKET AND GECKO THROW HIM A WELCOME PARTY AND THERE
WAS MORE THAN ENOUGH SPACE FOR ALL “FANTASTIC BEASTS”

CHANCERY LANE'S PARTY SOON WENT VIRAL BETWEEN ALL OF FRAMESTORE'S EMPLOYEES

SOMEBODY MUST HAVE LEAKED THE NEWS IN THE COMPANY RANKS (MAYBE THROUGH THE DAILY PROPHET)



EVERYONE LEFT THEIR CRAMMED, OLD OFFICES TO JOIN THE FUN
AND ENDED UP STAYING IN CHANCERY LANE FOR DAYS ON END

EVEN WHEN THE PARTY WAS OVER , PEOPLE STARTED SNEAKING COMPUTERS OUT OF THEIR OLD BUILDINGS
INTO THIS NEW OCCUPIED SPACE. NOW THEY WERE WORKING FROM SPACIOUS CHANCERY LANE,
WHERE THEY'LL NEVER FEEL LIKE SARDINES AGAIN! - THE REVOLUTION HAD STARTED.

MEANWHILE IN ALL THE ORIGINAL FRAMESTORE BUILDINGS:
FIRST THE PEOPLE DISAPPEARED, THEN THE COMPUTERS.

THE CEO WAS WALKING ALONE THROUGH THE EMPTY OFFICES IN A “28 DAYS LATER” KIND OF PANIC!
UNTIL IT BECAME CLEAR THAT EVERYONE HAD SETTLED FOR GOOD IN THE NEWLY SQUATTED 28 CHANCERY LANE

**‘... NO ONE WAS COMING BACK
TO THEIR OLD WORK PLACE!!**

**WE WERE LEFT WITH NO CHOICE
BUT TO ACQUIRE THE NEW
BUILDING AT 28 CHANCERY LANE’**

(INTERVIEW EXTRACT)

SO FINALLY, FRAMESTORE GOT A
HEADQUARTER WITH A TERRACE VIEW!

**WE COULD END THE SHORT FILM WITH A NIGHT VIEW FROM THE TERRACE
AND FINALLY ZOOM AND FOCUS ON :**

A SNOWFLAKE DURING FESTIVITIES



A FIREWORK THE REST OF THE YEAR



(OPTIONAL SUGGESTION)

ON A CLOSER LOOK, THE SNOWFLAKE OR THE FIREWORK COULD
CRYSTALLIZE IN A STAR STRUCTURE LIKE THE ONE ABOVE,
STYLIZED TO HINT AT THE CITIES FRAMESTORE IS LOCATED IN

**BOTH FINAL SHOTS COULD ALSO WORK AS
DIGITAL POSTCARDS TO SHARE**

ANOTHER POSSIBLE LAST SHOT/POSTCARD WOULD BE THE CITIES WE OPERATE IN - AS THE URSA MINOR CONSTELLATION



WE COULD START WITH LONDON AS THE NORTH STAR AND HAVING THE OTHER STARS APPEARING IN SEQUENCE.
THEN A FINISHING TAG LINE ALONG:

‘FRAMESTORE IS GROWING - THE SKY IS THE LIMIT’

MORE SCENES SUGGESTIONS for the first part: PADDINGTON AND THE "ZOMBIES"

- Paddington seems to be unsuccessfully looking for a home in London as in his first film (maybe we can recycle old film footage).
Every receptionist refuses him entrance in the Framestore buildings, because they are so overcrowded that they resemble scenes of a **zombie film**
- One scene could have Paddington looking with horror at one of our many street windows (Well's or Noels street) where Framestore employees are squashed against the glass and still somehow trying to make business calls and write on a laptops, having lunch, etc.
- Another scene could have our bear trying to open a door (maybe Well's Mews) , which "explodes" leaving a sea of people falling on him and out on the street
- One receptionist may suggest Paddington would have more luck in the new opened **Chicago** or in the expanded **LA** and **Montreal** locations. The bear will shake his head thinking that he doesn't has enough marmalade reserves to travel that far.
- An employee with good intentions may still try to offer to Paddington a place in a drawer or under a table, making the poor bear run away more scared than before.

MORE SCENES SUGGESTIONS for the second part: THE PARTY BEASTS

- Paddington finally wanders to Chancery Lane. When passing in front of nr 28 he hears some noise and peeks inside. Like in **Beauty and the Beast**, initially the building seems inhabited. 'But what is an old chandelier doing in a modern place like this?' thinks the bear (reference to **Lumiere**, who opened the door before coming back to idleness)
- Paddington later discovers that the music he heard from the street is coming from the boom box of a **dancing baby Groot**. Soon **Rocket Raccoon** explains to our bear that they found this big building needlessly empty, so they made it their home, together with other creatures
- The first idea for making nr 28 a creature shelter may have come from **Newt Scamander**, who needed a free and big enough place where to keep his **Fantastic Beast**, while his luggage was being repaired after been damaged at Heathrow airport.
- **Gecko (Geico)** suggests to throw Paddington a party to make up for his hard day of wandering. **Mog (Sainsbury's cat)** makes himself cozy at Paddington's feet while he sits on his bag in the middle of the big hall and imagines an intimate marmalade party with friends
- Although, the party grows bigger and bigger, with an increasing number of walking and flying Framestore creatures and finally more and more Framestore employees start queuing to get inside
- Initially Paddington may use his famous disapproving bear stare on them, as to refuse the Framestore crowd entrance in retaliation, but finally he smiles and welcomes everyone with a jar of marmalade.
- **The police** would have already kicked out the "squatters" if it weren't for all the intimidating dragons and other Fantastic Beasts of different shapes and forms
- A couple of **young wizards** are dueling on the snowy terrace. The sparks from their wands make each snowflake crystallize into different and beautiful shapes
- **A Chinese dragon from our VR rides** will storm inside the massive entrance hall and push everyone to the top floor's terrace. Although, there is nothing to fear; he is not angry. He simply wants everyone to enjoy a firework display in celebration of FRAMESTORE's new era !

THIS DOCUMENT WAS PUT TOGETHER QUICKLY BUT I HOPE THAT
MY STORY INSPIRED YOU AND MADE YOU SMILE A LITTLE. SARA

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